EDITORIAL/ The trouble with greenwashing. **NEWS**/ September SSR break-in. **SPORTS**/ Hope for LU hockey.

LAMBDA

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Laurentian University eyes further Barrie expansion

BY ED VEILLEUX

For Laurentian University Chief of Staff Chris Mercer, Laurentian having "its own space in Barrie" is key to the university's Southern Ontario presence.

"We need our own space, we're committed to pursuing that and are excited about having an answer sooner rather than later. Our students have been patient, our faculty have been patient (and everyone is) looking forward to a solution that will work."

Laurentian currently rents its Barrie campus space from Georgian College. The campus currently has 1,200 full-time students. The Barrie campus budget is included within Laurentian's annual operating budget.

The long-term goal is to start investing in a building, using the rent money, Mercer said.

"What we would like to be able to do over the next few years is take the money that we're spending on rent in Barrie and then re-invest that in a permanent facility. The $14,000,000 pledge we've made, that's really what that is. It's for a campus in Barrie. We've made that pledge to city council in Barrie, asking them to match that pledge. We're hoping to hear back by the end of October, with respect to whether or not they will entertain that."

Mercer, though optimistic, said it's important to remain cautious.

"The reactions were positive up to this point, but $14,000,000 is a lot of money."



Photo supplied

This is a lakefront photo, taken in downtown Barrie, of Lakeshore Drive.

As an analogy, Mercer compares Laurentian's situation to that of the average tenant:

"The $14,000,000 is the rent-versus-owning argument. If you're renting an apartment for $1000, you can afford to pay for a mortgage on a $150,000 home. You're spending the same amount of money, but you're investing and ganging an asset. We're proposing the same type of solution (in Barrie)."

If the city matches Laurentian's pledge, Mercer said the university will have $28,000,000 to go forward with to talk to the provincial government and private investors.

Though the plan for a new school might be good news for future students, attending the Barrie campus now has been a positive experience for Social Work student Jamie-Leigh LeTourneau.

"The overall experience here has been great," she said. "Professors, like at the Sudbury campus, are eager to help. But, there seems to be a bigger sense of 'community' here, than in Sudbury. Also, class sizes are much smaller, and professors know your name the first day.

"There's a level of communication, respect and co-partnership between students and professors that I found Laurentian's main campus lacking in."

Though she enjoys her student experience, the satellite campus student said the Barrie campus has its shortfalls that go hand-in-hand with the benefits.

"Of course, this doesn't come without a few complaints. Currently, Laurentian at Georgian here offers no university library on campus. This means that we have to order the books for Laurentian and have them mailed here in ...

SEE 'BARRIE,' PAGE 4

The Green Tide: Staying afloat in the wave of 'greenwashing'

BY LARA GARDNER

In a 2009 study of more than 2,200 products , North American environmental marketing firm TerraChoice found that 98 per cent committed at least one of the companies "7 Sins of Greenwashing." Greenwashing is a term used to describe claims made by companies about the "green" attributes of a product or service, when there is little or no empirical evidence to substantiate the claim.

You are likely already familiar with this process, products labelled "eco-friendly, future-friendly", and more recently "eco-certified." The first two examples express the trend of vague, immeasurable claims while the third, a more recent phenomenon, suggests some third-party has verified the company's green claims.

This last trend is increasing in popularity as the environmentally-minded consumer becomes more sceptical. Christelle Roy, a second-year Communication Studies student says she is discouraged by all the false advertising. "I would like to buy more environmentally friendly products, but I have no idea which ones are legitimate and which ones aren't. It doesn't help that green products are so much more expensive either."

Roy, like many others, has identified some major flaws in the system. Although there is a sufficient appetite for green products, this appetite doesn't necessarily translate into sales. Forty-seven per cent of shoppers in a survey conducted by the Grocery Manufacturers' Association and Deloitte looked for and found green products; only 22 per cent of those shoppers actually bought the product.

Brett Buchanan, a professor of philosophy here at Laurentian, recognizes that consumer mistrust is a natural response to the bombardment of false environmental claims, but thinks there is a still a lot the average consumer can do to shift the balance of power back to themselves. "Ultimately the responsibility for controlling greenwashing lies with the consumer, however this is reliant upon the idea that the consumer knows what they are purchasing."

Buchanan knows that technocratic policy changes need to happen if we are to gain any ground against greenwashing, but doesn't see this as cause for consumers to start waving the white flag. "It is important to remain critical and engaged," he says.

"I suppose it all boils down to asking ourselves: to what degree will we allow the practice of deception?" While the change consumers seek is unlikely to happen quickly, individuals can do their part to send a message to government and industry about their priorities.

For example, health and beauty, and cleaning products are two of the most offensive product categories TerraChoice identified in their study. Thankfully, there are plenty of do-it-yourself options to supplement or replace not-so-green products.

Vinegar and lemon juice make an excellent all purpose cleaner, and you can add a few drops of your favourite scented oil to cut the smell of vinegar if it bothers you. (This little concoction also happens to costs much less than your average cleanser.) Eat Local Sudbury sells several brands of ethically-produced health and beauty products, some of which are actually cheaper than the generic superstore brands. Small changes such as these add up when considered at a population level.

To quote a famous frog, "It ain't easy being green." However, there are practical ways to make your priorities known. The health of ourselves and our biosphere can seem overwhelming, but if you break it into smaller parts (like subbing your brand-name hair serum for a weekly avocado and olive oil hair mask) it's possible to make a dent.

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Local filmmakers take first place in shorts category

BY NINA NESSETH

This year's Sudbury Cinefest featured plenty of local talent this year, including Anne Boulton's piece titled The Standoff. The short film received a lot of audience buzz at Cinefest and won first place in CTV's Best in Shorts.

Written by Boulton, who teaches for the English Department at Laurentian University and can often be found in the GSA office or around the Student Centre, and directed by her partner John Alden Milne, a filmmaker with Science North, "The Standoff" is a comedic love story that looks at what happens to a relationship put on hold.

"I wrote the short after I heard an interesting interview on the CBC," Boulton said. "A man was describing how whenever he fights with his wife, nothing gets done at the house. Everything is left at a stalemate. I thought it would make a great story"

The film was shot in the Sudbury area, and features familiar locations such as The Townehouse Tavern. The film stars musicians Cindy Doire, Ryan "Bishops" Levecque, and Mark Browning. Boulton opted to cast musicians rather than seasoned actors: "We really wanted non-actors to see what kind of performances they could bring, and they were phenomenal."

The Standoff was not the only Cinefest film this year to feature local talent with ties to Laurentian University. (Non)Fiction, a feature length film by Ben Paquette, a film studies professor, was also screened. (Non)Fiction follows the three women in a filmmakers' life — his wife, his mistress and his former student. All three women are played by multiple actors.

Boulton is currently in the process of applying for grants and funding to shoot a full-length feature film project.

For more information about The Standoff, visit the film's Facebook page at https://www.facebook.com/thestandoff

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Photo supplied

Screenwriter Anne Boulton (right) and Director/Producer John Alden Milne s (left) short film "The Standoff," won CTV's Best in Shorts at this year s Cinefest International Film Festival. Boulton teaches for the English Department at Laurentian University and Milne is a filmmaker with Science North.



Ladies in Waiting perform downtown

BY NINA NESSETH

La Fromagerie Elgin may hold a reputation for its lavish selection of cheese, but it also plays an important role in Sudbury's art scene: its walls display paintings and photography by local artists, and its dining area acts as a venue for talented musicians.

On Sept. 29, La Fromagerie Elgin hosted a performance by Ladies in Waiting, a group of Canadian folk singer-songwriters. The night featured vocal performances by Cindy Doire, Andrea Ramolo, Sarah Burton, and Sudbury's Faye Blais with Sara Fitzpatrick on the fiddle. All performers held the stage together for the entire night and supported each other during their respective sets, providing harmonies, tambourine, and abundant enthusiasm.

The Ladies in Waiting captured audiences with their original songs and different styles that complemented each other and La Fromagerie's distinct environment – dimmed lights, good food, and showcased artwork by local artist Stephanie Skilling. The performance was casual and friendly, with the artists chatting freely with the audience, telling anecdotes and making jokes between songs.

The night proved to be a reunion of sorts: the group, having performed regularly together in the past at Not My Dog in Toronto, had been separated over the past months as tours, festivals, and personal projects have pulled each performer to different destinations across Canada and abroad. Doire, for example, recently starred in the short film "The Standoff" which was featured at this year's Sudbury Cinefest. Much of that night's performance was dedicated to Blais, who will be returning overseas for tours in Australia, New Zealand, and Taiwan over the winter.

Many of the songs featured belonged to the artists' newest albums: Doire's " Sticks and Mud", Ramolo's "The Shadow and the Cracks" (also the artist's first album in English), Burton's "Mayflower", and Blais' "Two Pieces". All albums are currently available for sale.

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'Shakespreare's Will' to open season

BY NINA NESSETH

Thorneloe University's first mainstage production will reveal a life through the eyes of Shakespeare's wife. Canadian playwright Vern Thiessen's "Shakespeare's Will" tells the story of Anne Hathaway following the events of her husband's death. In this play loosely based on known facts, Hathaway delays the reading of his Last Will and Testament, instead reflecting on her life as wife to the famous Bard.

Thiessen's playscript is structured as a poem, and this use of language and poetry is what guides the audience through Anne's imagination, memories, and dreams.

This one-woman show stars professional actor and Thorneloe Theatre Arts Professor Patricia Tedford as Anne. Tedford last appeared as Doctor Livingstone in the playscript reading of "Agnes of God", and in Brian Friel's "Faith Healer"; she has been the director behind many of Thorneloe's recent mainstage productions, including "Les Belles Soeurs" and "Book of Days", as well as the Summer Shakespeare productions.

"Anne is not a victim – she's a hero," explains Tedford. "The universality of her story is that many people are in relationships where their love is not reciprocated or fully realized, but Anne is her own woman and lives on her own." Coincidentally, the production is being staged during Women's History Month.

The production is directed by Robert Bockstael, an industry veteran who has appeared in several theatre productions, television series, and films over the past three decades. He is familiar to most as Corporal Brian Fletcher on CBC's "North of 60".

"Shakespeare's Will" will take place at 8 p.m. from Oct. 20 to 22, with a matinee at 1 p.m. on Oct. 21 only, at the Ernie Checkeris Theatre at Thorneloe University. Tickets cost $10 for students and seniors, $25 for the public, and are available at Black Cat (96 Durham St.), at the Laurentian University Bookstore, and at the door.

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Barrie campus 'growing:' Mercer

FROM PAGE 1

"…hopes that they arrive in time before the assignment due date. Above this, we are charged an additional $600 for tuition."

Furthermore, LeTourneau said, "There seems to be a disconnection between who has responsibility over the students. Even students don't know who has responsibility over them. We hear from both ends, 'Talk to Georgian, that's not a Laurentian issue,' or 'Talk to Laurentian, that's not a Georgian issue.'"

LeTourneau attended the city council meeting where Laurentian University President Dominic Giroux presented to Barrie city council in early October.

"Barrie is one of the largest cities without a university," LeTourneau said. "Students, especially current LU students at the Sudbury campus who are from central/southern Ontario would benefit greatly from this. No longer do you have to stay in residence for thanksgiving."

Laurentian would benefit in Barrie from a new, individual campus, LeTourneau believes.

"The experience could be improved by ending this Laurentian at Georgian partnership. It confuses students, confuses professors and confuses faculty."

Ten years ago the Barrie campus started as a pilot project with 30 students enrolled.

"We've grown exponentially," Mercer said. "Georgian College is growing and we're growing, and the space isn't growing fast enough to accommodate both. Now, we're looking each other, saying, 'Now what?'"

Barrie city council has set a goal to pursue a post-secondary education presence in downtown Barrie as one of its five goals, which Mercer said he hopes will help work in Laurentian's favour.

"Hopefully, given that our direction and their direction are so similar, we can find a way to work this out and find a way to make this a reality," Mercer said.

Presently, Mercer said the Barrie campus isn't "making money.

"Right now there is a contribution that comes out of the Barrie campus towards operating in Sudbury. I don't think that's sustainable over the long term. It just so happens that that is the way the cost and revenue structure have worked out."

If all goes ideally, Mercer said a building wouldn't be up until 2016 at the earliest.

"The scope and scale of the project is such that it would take three or four years even if we had all the money in by the end of the month. That's just how long it takes to go through the design, the tendering and the building, all that stuff."

The process and decision-making for the next step towards realizing a separate campus now hinges on the city of Barrie, primarily, the chief of staff said.

"Hopefully the city has given us an answer (by the end of October), which then allows us to go forward… I'm excited at the potential and excited at the opportunity that future students in Barrie will have. "

Not only is the campus going to be an opportunity for the community and for Laurentian, but Mercer believes it is something that is needed in the Barrie region.

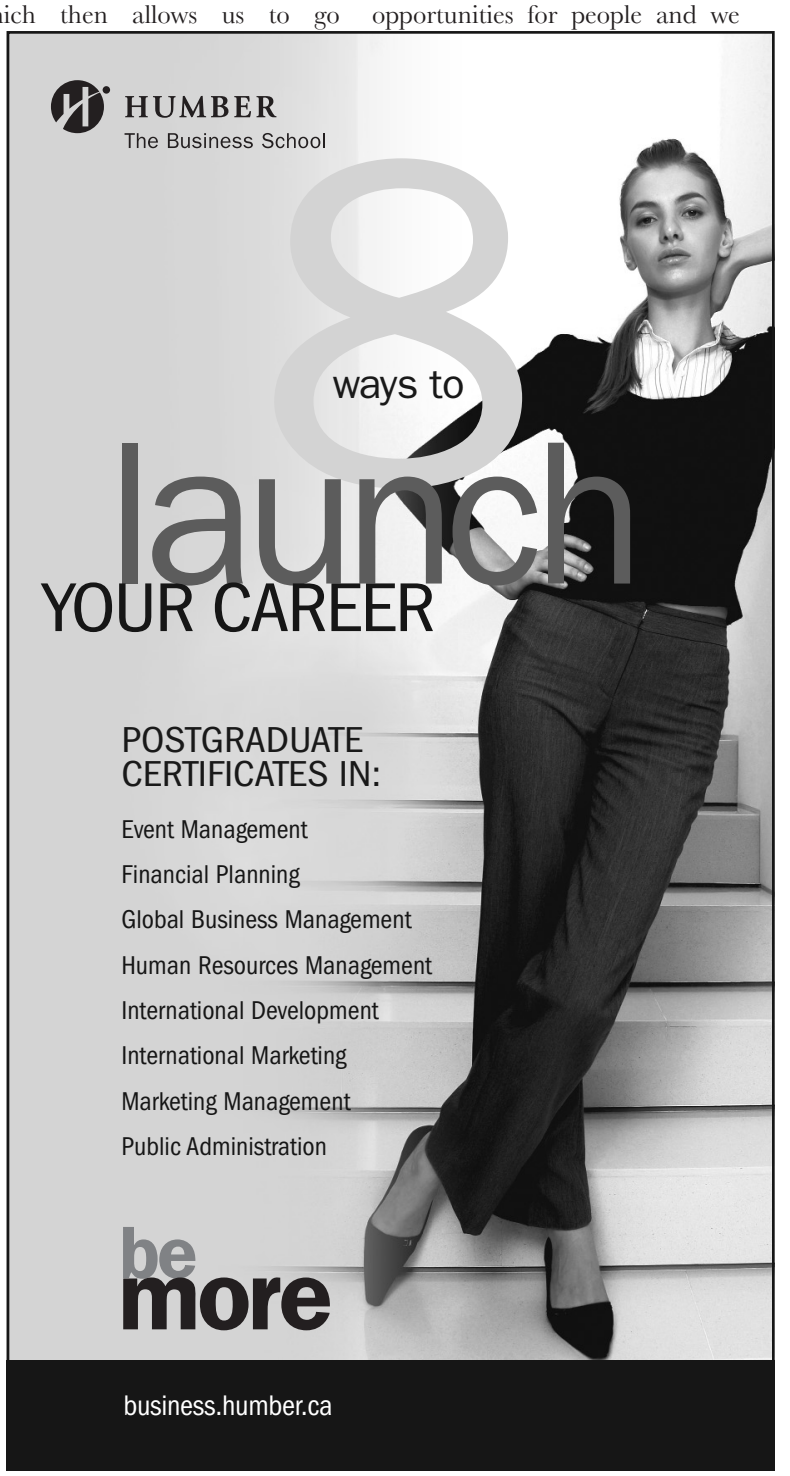
"In Barrie, of those over the age of 15 only 12 per cent have a university degree," he said. "The average in Ontario is closer to 21 per cent. There is a serious under-servicing of Barrie and the surrounding area for university studies. There is a tremendous opportunity in that regard."

It comes down to "an obligation in a lot of ways," Mercer said. "It's society's obligation to provide opportunities for people and we want to be part of that solution for the community. It'll be fun. It's exciting."

When all is said and done, the campus won't operate separately from the main campus, it will be under the same governance umbrella, Mercer envisions.

"It's not going to be a separate entity. The vision is for a two-site university. You would still have one senate, one board of governors that oversees both sites."

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Award-winning authors visit LU

BY LIANNA PISANI

In the afternoon of Tuesday, Sept. 27, a clandestine meeting was held in the Brenda Wallace Reading Room between Laurentian University English students, and Canadian award-winning authors Alistair MacLeod and Nino Ricci.

The event was organized by Dr. Laurence Steven, a professor in the English department, who jumped on the opportunity to host MacLeod and Ricci. The tour organizer, after finding the LUminaries literary series information on the Canadian Council website (which has funded the series in the past), phoned Dr. Steven. "When I heard there was the opportunity to have these guys, of course I said, 'yes,'" he says.

Ricci started off the event, reading excerpts from both *The Origin of Species* and– his latest release– *Pierre Elliot Trudeau*. As per Dr. Steven's request, MacLeod read his widely-known short story, *As Birds Bring Forth The Sun*.

Rebecca Salazar, an English student and executive member of the English Arts Society, assisted in promoting the event, and preparing the venue.

"The reading was a great success--most of the chairs and I think some of the standing room were occupied, and a lot of people were excited to hear both authors, myself included," Salazar said. "A few people who came were thrilled to be in the same room as their favorite authors, or to simply hear how the authors they had been reading for years would present their writing in person."

After the readings, the floor opened for discussion, and students had a chance to personally ask the authors questions. MacLeod and Ricci shared the floor, discussing Canadian fiction, writing habits, and inspiring literature, amongst other topics.

Salazar shares a student perspective: "What I really appreciated was the mutual interest between the authors and the audience; it was more personal than the usual academic setting... While it was to be expected that most of the audience would be interested in hearing what the authors had to say, the authors seemed equally fascinated in the questions people were asking them."

Dr. Steven believes students can expect more events of this type in the future. "We've been doing this through the English department with LUminaries for about five years, six years now, and bringing in four to six writers each year." In recent years, these events have been taking place at venues downtown, and Dr. Steven suggests that it may be a way to build Laurentian's reputation within the community of Greater Sudbury.

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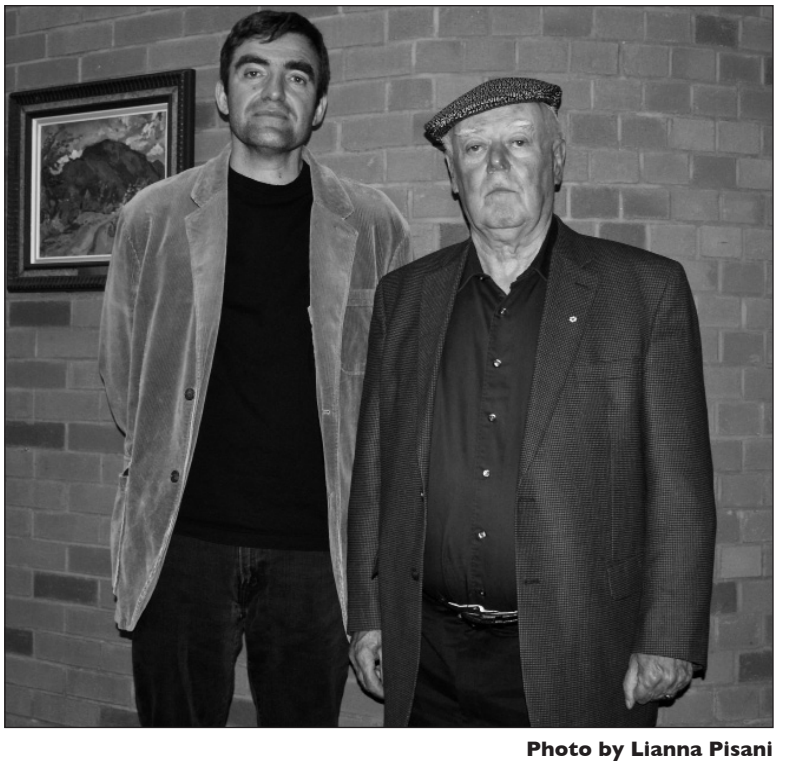
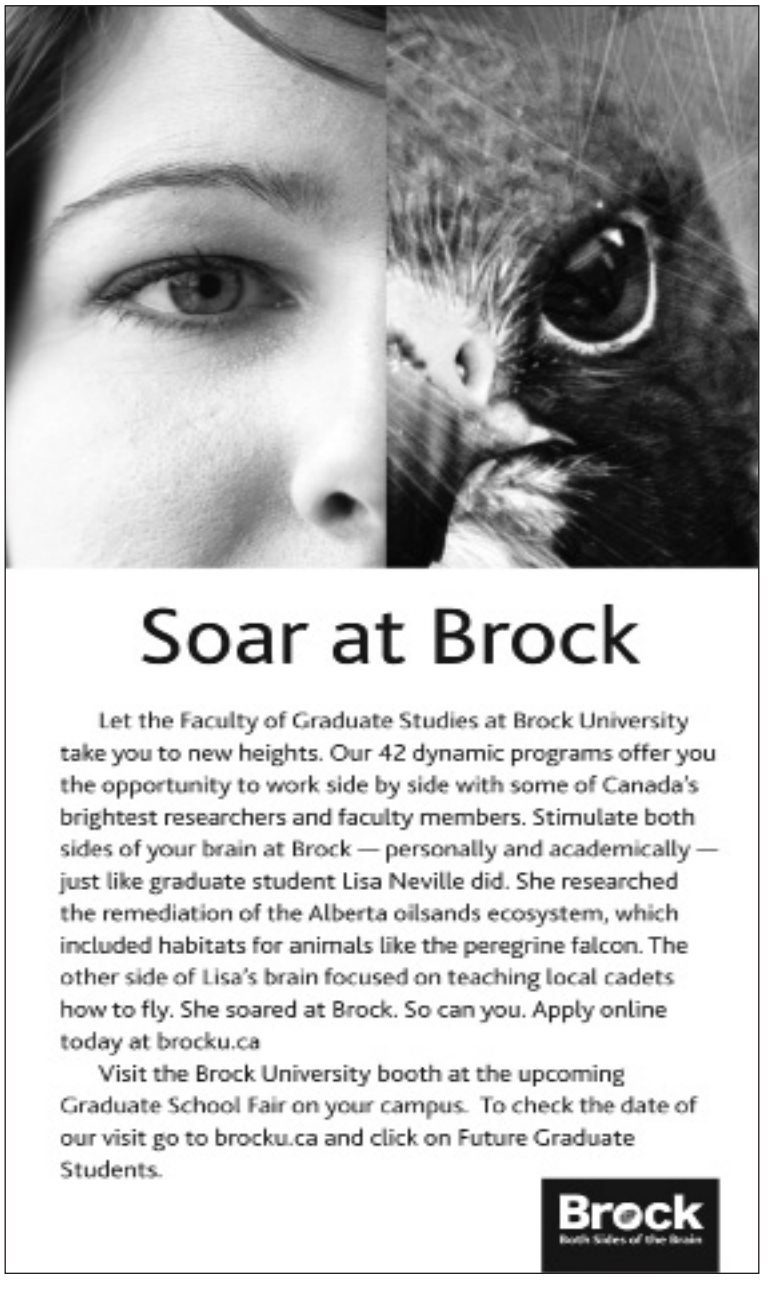


Photo by Lianna Pisani

Alistair MacLeod (right) and Nino Ricci pose for a picture at a clandestine meeting on Sept. 27.



Posters spark controversy

BY KALLIE BERENS

The offices in the Arts building on the Laurentian campus are adorned with posters, bulletins and quirky comics that catch the eye. Almost every door contains some sort of message that complements the interest of professors, and looking at any door can be a source of brief entertainment. However, the doors have been a site of political and social controversy since the last school year.

The Sociology department, on the second floor of the Arts building, boasts the most door decorations. Most of the doors are covered from top to bottom with messages pertaining to social justice, a main part of the department's constitution. Members of the Sociology faculty taped posters to their doors concerning anti-Apartheid movements, citing South Africa and Israel as examples.

The stance proved to be controversial, according to Sociology professor Dana Cudney. The doors of the Sociology department have been vandalized because of the views reflected through the decorations. Cudney recalled that the damage goes as far back as March, during the Israeli Apartheid week that occurred at Laurentian.

"Our doors have been vandalized because of [our views]," Cudney said. "The posters were torn off, covered in tape and some people went as far as to tape other posters over ours."

For Gary Kinsman, also a Sociology professor, the damage was even worse. Posters "attached with lots of transparent tape" were plastered on top of his, with one particularly offensive one "that directly connects Palestine Solidarity activism with the Nazis". Two days later, Kinsman was in his office when the Sudbury fire marshall, accompanied by Daniel Benzimra, president of the Laurentian University Jewish Students Association, and Dr. Jacques Abourbih, informed Kinsman that he was going to order that no flammable materials should adorn the doors of any building.

Meanwhile, Kinsman accessed public photos on the Laurentian University Jewish Students Association's Facebook page, which had pictures of garbage bags full of what it described as "posters ripped down from Laurentian University last year during Israel Apartheid Week" in 2010.

"This ripping down of posters is not an entirely new practice," said Kinsman. "Although ripping posters off the doors of professors and graduate students is new this year, I believe."

Kinsman also stated that two security officers were tearing down posters for Israeli Apartheid week on the doors of his office, but have since apologized.

"Apparently, they were told that someone other than the professors had put those posters up," Kinsman said.

According to Cudney and Kinsman, the doors to their offices are their intellectual property. What is on the outside of the door is the professor's decision, within university policy.

The Sociology department has submitted a formal complaint but has not heard a response.

"It was odd that the people who complained were not informed that there has been a resolution to the problem," Kinsman stated. "The act of ripping down posters is against our academic freedom and personal security."

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HUCS looking to reinvent itself after hiatus

BY KALLIE BERENS

The Huntington University Communication Society is back after a hiatus that allows for a new executive to move in.

The society, otherwise known as HUCS, was founded in the early 2000s as a social group, designed to strengthen the bonds between Communication studies students. Although the program started out small (one professor estimated that the program's now largest class, Decorated Body as Communication, started out with under twenty people), the program itself was disjointed as it branched over many different areas of expertise. The majority of Communications students were arriving from Cambrian College, having graduated from programs such as Public Relations, Journalism, Advertising and Graphic Design.

HUCS was a club that attempted to build a sense of community among students, with notable events including spaghetti dinners and attending Sudbury Wolves games.

Eventually, HUCS dipped in popularity. Searching for "Huntington University Communication Society" on the Internet brings up a link to an inactive Myspace profile page, which almost feels primitive in the age of Facebook.

Kristeen McKee, a full-time Communications professor at Huntington and the current chair of HUCS, came together with a group of dedicated students to revamp HUCS in early November 2010. McKee had the idea to revive the social group, but fused it with the benefits of a professional, educational club.

#hucs
Huntington University Communication Society

With meetings held Mondays from 4 p.m. to 5 p.m., HUCS has a goal to "find more practical ways to bring together communication theory with professional development in the communication industry, and to increase one's networking capabilities locally," McKee said.

Alison Hood, a Huntington professor who was an early chair of HUCS, is optimistic about the newly-revamped club. "Students in Communication studies are very passionate," she said. "Passion incites action, which brings success. If people are passionate about what they are doing, they will have success - and that's what HUCS is about."

Students involved in the club are incredibly excited to move forward with their ideas. Paul Ungar, a club member who plans to run for the vice-president position of the club, is quoted as saying "Being a part of HUCS gives communication students a chance to have an insight into what the professional world of communications has in store for them while having fun at the same time".

The club is open to every student involved in the Communication studies program who is interested in fine-tuning their expertise with Public Relations, Graphic Design, Journalism, Interpersonal Communication, and Advertising.

The club meets every Monday from 4 p.m. to 5 p.m., in the Huntington University board room.

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LU pride club hopes to spread awareness

BY KALLIE BERENS

With club days just passing, clubs at Laurentian are just getting started.

However, Laurentian's very own pride club is already well under way.

Jesse Depatie, the club's president, is a fourth-year Communications studies student at Huntington University and has been a dedicated member of the club for three years. Depatie says that the goal for the club this year is going to be awareness.

According to Depatie, many people do not know that Laurentian has a pride room, which provides lesbian, gay, bisexual and transgender people a safe and friendly environment to communicate with other students.

The club will be organizing many events this year, including movie nights featuring informative, interesting films that deal with the challenges many members of the LGBT community may face.

The first movie will be shown in the evening of Oct. 13 in the student centre. The movie, called The Broken Hearts Club: A Romantic Comedy, deals with the acceptance, a sense of togetherness and romance of a group of gay friends in West Hollywood.

The main event of the Pride club is Pride week, which the club organizes in February or March of every year. Last year's Pride week featured creative advertising around campus that made many people reflect on the social awareness surround the LGBT community.

Depatie also mentioned that meetings will be held once or twice a month during the day. Although events are usually the main focus of their meetings, Depatie is also looking to bring in speakers from not only the Laurentian community, but also from the Sudbury community. These speakers are brought in to educate the group about their experiences as a part of the LGBT community.

More information about the club can be found at their Facebook profile, "Pride Laurentian," including meeting dates, events and topics of discussion.

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CKLU host shows promise

BY ALEX BERENS-FIRTH

CKLU is non-profit, community-based, student-funded radio station broadcasted from the Laurentian University campus, reaching about 25,000 local listeners weekly. Since 2008, the station has expanded listenership by introducing a live stream on the CKLU website, helping reach new audiences around the world.

The station is almost entirely volunteer-driven, with over 50 hosts offering a wide variety of programming including special interest programs, talk shows, community news programs, and a nationally syndicated interview series. From old-school hip hop to new Canadian indie, video game music to Viking metal, almost every genre of music is represented in the CKLU program roster.

Each week, CKLU volunteers devote hours of their time to provide engaging content that keeps listeners tuning in. The best radio hosts have a really good story to tell, and Julia Thrift, host of CKLU's Variety Pack, is one of those unique people that you can't help but pay attention to. Thrift's hosting abilities come naturally: on her very first broadcast she interviewed 2011 Juno award-winning band Said the Whale. Thrift has accomplished so much in her first few weeks on air, so it is fitting that we start the Lambda series on CKLU volunteers with a host that shows so much promise.

Show: Variety Pack

Time: Tuesday, 1pm-2pm

Host Name: Julia Thrift

Program: General Arts, First Year

How did you get started at CKLU, and what made you want to get involved?

"It kinda happened by accident. I saw the CKLU 'Tune In Now' sign on campus, so I went to the SGA office to find out how to get involved with the station. A few weeks later, I had a show. I'm interested in broadcasting as a career, so that was a big motivation for me to actually try it out."

How do you plan your show?

"So far, I've planned the show around a loose theme, like the Polaris Music Prize nominees, or good music to travel to during Thanksgiving weekend. I just moved here from Vancouver, so I've been playing a lot of west coast bands too. But if I feel like playing something that doesn't fit with the theme, I just go ahead and play it. Sometimes it turns out being something I'll want to play regularly, like the Techno Tuesday Track."

How did you end up becoming such a big music fan?

"My parents listen to pretty good music, so I kind of inherited it. For awhile a bunch of record stores were closing in Vancouver, so my Dad would come home with literally hundreds of albums in shoe boxes! I also watch snowboard videos and those always have good music."

How do you hear about new music?

"I usually just stumble upon it. I'm really drawn to the visuals of music videos. It'll start with watching a random YouTube video, and then clicking through to a related video, and then another, and another. I also keep up with Canadian indie programming too, like The Wedge and Vancouver's The Peak FM."

What's your favorite album, and why?

"That's such a tough question. Probably Smash by The Offspring. I remember listening to it in the car with my parents as a kid, so I grew up with that album."

What song is on repeat for you right now?

"I'm not usually a big hip hop fan but I really like Rose Garden by Shad."

What's been the highlight of being a CKLU host so far?

"I interviewed Said the Whale on my first show, so that was pretty cool. I guess the best part is just knowing that someone out there might actually be listening to what I'm playing!"

Three tracks to check out from Julia:

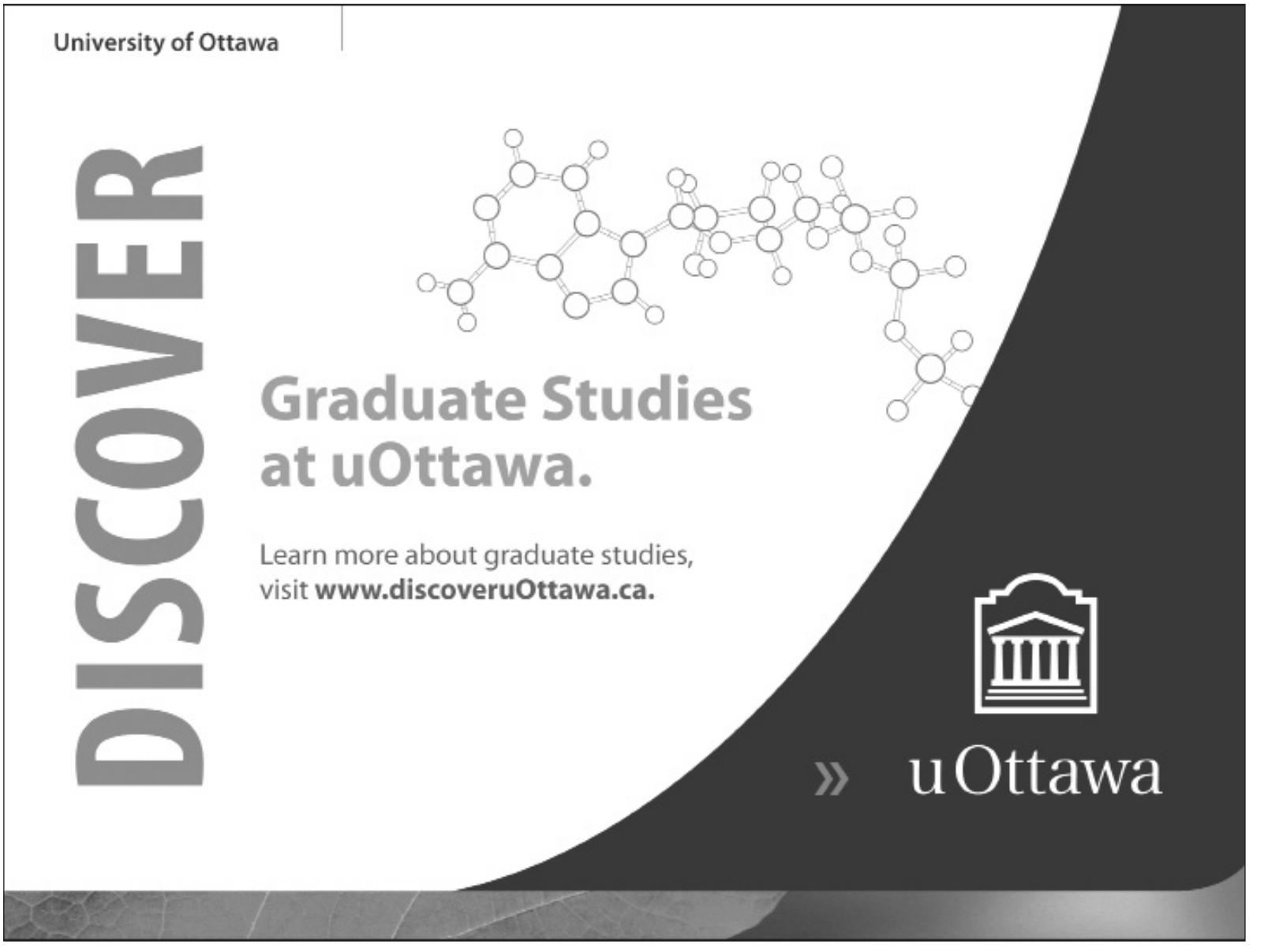
Desert Song by Edward Sharpe & The Magnetic Zeros

Don't Play No Game That I Can't Win by Beastie Boys

Domino by The Bloody Beetroots

For more information, check out CKLU's Variety Pack on Facebook, and tune in Tuesday from 1pm - 2pm on CKLU 96.7FM or listen online at www.cklu.ca.

ak_berensfirth@laurentian.ca



Todd Gagnon is the Juggernaut



BY V.A. STRANGES

At the height of the Korean War, American soldier Cain Marko wandered into a South Korean cave and came upon a mystical ruby. Upon reading the gem's inscription, Marko was transformed into a being endowed with superhuman power, which enabled him to set forth on a path with no obstacle or force on Earth able to stop him.

Any student who has utilized LU's Student Employment Centre has probably encountered Work Study coordinator Todd Gagnon. This fierce advocate for student employment embodies the same unstoppable drive, strength and tenacity in serving the campus. Gracious but intense, energetic but imbued with a zen-like calm, this confident LU alumnus charges at a seemingly unstoppable pace through the halls, eyes blazing, resumes in hand, connecting students with potential employers.

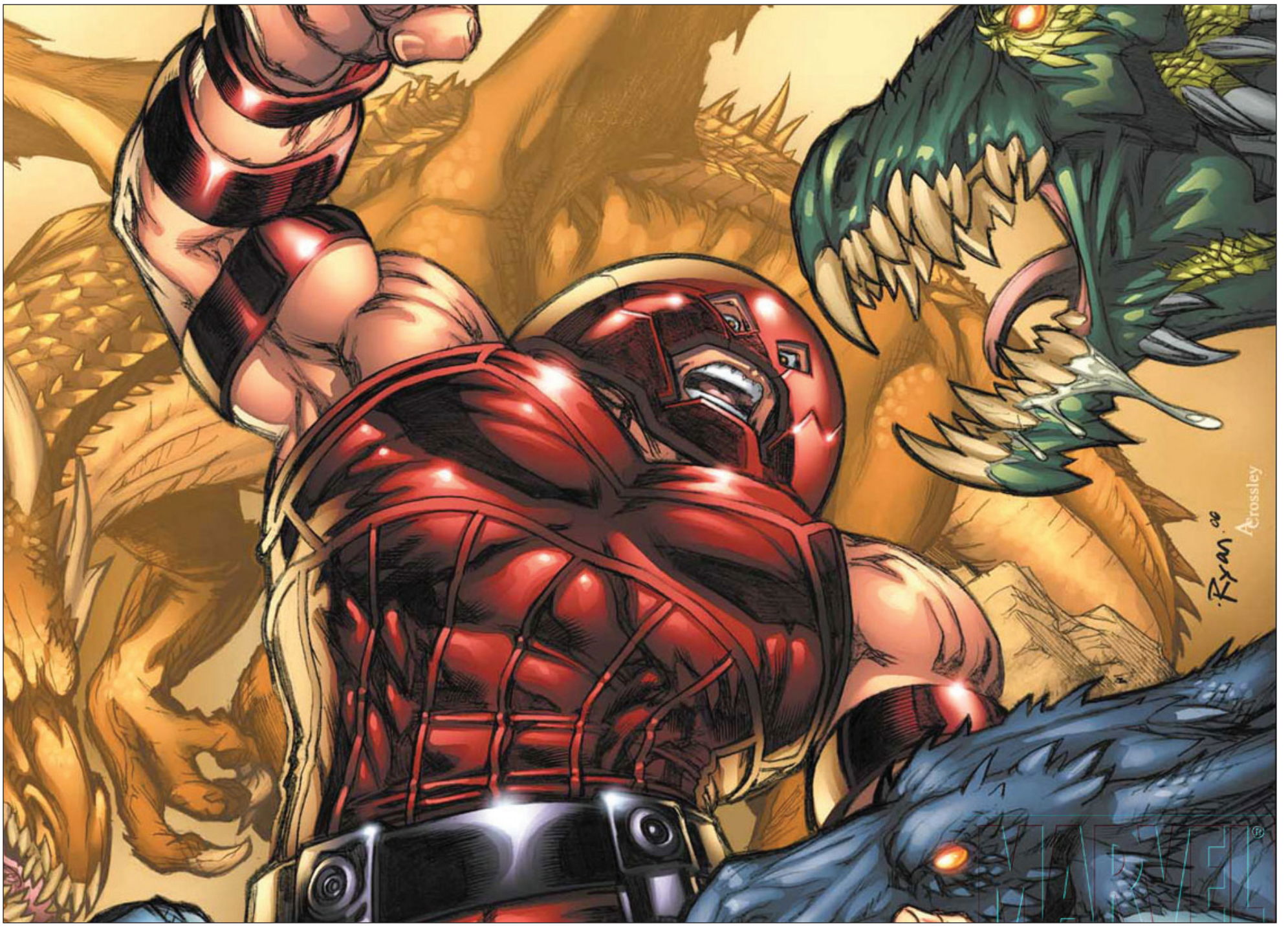
Gagnon, like Cain Marko, discovered his true calling after a transformation. A highly skilled junior hockey player in his teens, Gagnon now brings the same tenacity and single-mindedness in finding the opportunities present for all Laurentian Students.

It is with great pleasure that Lambda's featured hero of the month is the unstoppable Todd Gagnon. The Juggernaut.

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Illustration provided by Marvel Comics

The Juggernaut is widely recognized as one of the strongest characters in the Marvel Universe, and an excellent ally to have on your side.



Fashion versus style

BY LIANNA PISANI

Fashion vs Style

Fashionista: Nadine Olivier

Spotted: Nadine volunteering her time (at the Free Store) like a true fashion supermodel

Program: Modern Languages BA

One of the most popular debates in the fashion world is fashion versus style– how can we define them? We often assume that in order to be "stylish," we need to buy expensive, designer clothes; that is a total misconception, and Nadine is a great example of how to express your true personal style without spending thousands of dollars.

Style, in the fashion world, is the way you present yourself using clothing and accessories on the canvas of your body. It's how you piece different items together, what colour palette you use, the mix of textures and patterns. Great style is great fashion, whether the clothes cost $500 or $20.

Nadine likes to call herself an "eclectic time traveler." Vintage items, much like Nadine's, can be found at yard sales, your grandparents' closets, and even the Laurentian Free Store. They can be an excellent starting point for a unique outfit that expresses your personal style. Nadine found the hand-made t-shirt at the Free Store, and sewed on the doily herself, adding a little bit of 'Nadine' to what was once a plain shirt.

What truly shows off Nadine's inner style is the accessories. Her metal necklace, also from the Free Store, is engraved with Greek-looking designs from an ancient time– and what's more vintage than ancient Greece? The scarf and tights add to her colour palette, adding a pop of coordinating yellows and greens to the naturals and browns. The vintage leather bag used to belong to her grandfather; style knows no gender!

Just because you like to show off your own personal style doesn't mean following designers for inspiration is off-limits. Nadine follows the innovative designs of Betsey Johnson, Gunne Sax, Baby the Stars Shine Bright, and Angelic Pretty; her style icons are Zooey Deschanel, Marie Antoinette, and Misako Aoki.

Fashion challenge: add something vintage to your closet!

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Photos by Lianna Pisani

Nadine Olivier poses in the student centre.





Hellstrom: 'We need hockey here'

BY RON GUILLET

Despite the fact that the city of Greater Sudbury is a hockey community, its lone university has been without a team for over a decade, but that may change soon.

Laurentian University's history with hockey spans back to the university's inception in 1960. The teams consistently went to Ontario University Athletics championships and were considered powerhouses within the league for over two decades. When Laurentian Hall-of-Famer Jack Porter and then head coach Billy Harris, who had won three straight Stanley Cups with the Toronto Maple Leafs in the National Hockey league prior to coaching Laurentian, parted ways with the university, the team began to struggle and couldn't match its previous success. Laurentian University then conducted a department review in 1992 and determined that it wasn't feasible for the university to keep the program, among others, moving forward.

However, then head coach Stu Duncan brought together a plan to fundraise the entire budget, which was, back then, $100,000 to $110,000, which is more expensive than what it costs today. According to Laurentian athletic director, Peter Hellstrom, the team brought in, on average, roughly $30,000 to $55,000 a year, which accounted for nearly half the program. The program's biggest expense was travel and ice-time due to the city rinks which had been used. Despite the Voyageurs' valiant efforts to keep hockey alive at Laurentian, the program eventually collapsed in 2000.

Hellstrom believes the fundraising should have been enough to keep the team running.

"In my opinion, I think they could have looked at it and said 'half's not bad, if I'm paying up here for what the Sothern schools pay, that's pretty good, we're on par,'"Hellstrom said.

But that's the past and Hellstrom is now committed to bring Canada's game back to Laurentian in the near future.

"We're working hard on it right now," Hellstrom said in regards to bringing hockey back. "I've been here for 17 years and this is the most optimistic I have been with the administration we have today. In my opinion, we're moving in the right direction for the first time to bring men's and women's hockey back. I'm a firm believer we can support both programs up here and be successful very quickly."



Lambda archive photos

Laurentian athletes could be lacing up the skates again soon.

Hellstrom said the foundation is already built for Laurentian to develop a successful hockey program, both men's and women's, for the long-term.

"With girls' minor hockey booming the way it is, 600 plus members, that's huge," Hellstrom said. "That's growing leaps and bounds. That's basically 600 families that have their families involved in hockey. Girls' hockey is a natural fit. On the guys' side, with the talent we have up north, you can build a half decent team. You import a couple of high-end guys from somewhere else; you're going to be successful quick."

Hellstrom thinks Voyageurs hockey teams would also field plenty of support from students at the university.

"I think you bring success to this city, which is huge on hockey, and you reap the benefits real quick," Hellstrom said. "The Sudbury Wolves get on a bit of a run and what happens? The bandwagons are coming through. And that'd be great for Laurentian. I think it helps with school spirit, the general student has a product they can latch on to and be part of and cheer for. They can feel great when we win and mad when we lose."

Although there's no guarantee hockey is added to Laurentian's varsity program, Hellstrom is optimistic due to the support from administration.

"There's a commitment here from our upper administration," Hellstrom said. "There's a commitment here from athletic department. There's a commitment here from our alumni. We have to commit, because we can't expect someone to fund the whole thing for us, it's up to us to pull up our sleeves and find something."

Laurentian Chief of Staff Chris Mercer said the university has included a potential hockey team in the early draft of its strategic plan, but he was adamant that academics remain the top priority moving forward.

"There's a broad recognition that hockey could be a really exciting aspect of campus," Mercer said. "As a city in northeastern Ontario you look at how popular hockey is with our community. And it helps with things like recruitment and so many other reasons that warrant having it. In the current draft of the strategic plan it does suggest that we should



explore it and that we should find a way to make it happen. But as an institution I do think it's important that we're mindful of what we are, and we're an academic institution. We support research, we support quality teaching and we need to support students. If in doing that we can also do hockey, then fantastic."

If hockey does materialize at Laurentian, Hellstrom said it would be ideal to build an arena on campus, but it is by no means a necessity.

"We're investigating it and we're putting together a feasibility study," Hellstrom said. "The tough part about it here in this town is that there's no other private rink. If you run a private rink, you have the run the rink to make money. Is it a necessity to have a rink to run a hockey program? No. There are a couple of good rinks here in town. I think Countryside Arena is a great university rink. If I had a dream arena it wouldn't hold up to 5,000 seats because I don't think that's university hockey. I think you have around 1,000 seats and it feels like home. We draw well for our games because kids can walk over. Then again, if we can't build a rink on campus then we'd just find a way to bus the kids over at Countryside, it's not hard to do. If you win, they come. If you create an atmosphere that the kids want to be in on a Friday or Saturday night, they'll come. Success sells."

Although there's no concrete timetable for hockey's return--if it does come back--Hellstrom believes Laurentian athletes could lace up the skates relatively soon.

"I'd like to see it up and running in two years, personally," Hellstrom said. "I think we can do it. It's a bold statement but if you don't set hard goals, then nothing transpires. When we bring it back, it's never leaving, not on my watch. I'll work tooth and nail to keep it. Once we show our commitment to it, I think people will jump on. I think we'll be successful quickly. We need hockey here, we really do."

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Voyageurs split weekend games

BY RON GUILLET

The Laurentian Voyageurs' soccer team split its weekend home games to remain in the race for a top-four finish in the Eastern division, which would grant the team a home playoff game.

The Voyageurs currently trail the Queen's Gaels by two points, although the Gaels have a game in hand over Laurentian. With five games remaining before the start of the playoffs, the Voyageurs will have the opportunity to leapfrog the Gaels considering two of the five games will be against Queen's.

Pertaining to the games last weekend, the Voyageurs were up against the 4-1-1 Toronto Varsity Blues on Saturday, Oct. 1. The game had both teams exchange scoring opportunities throughout, but it was the Blues' relentless work ethic, coupled with Lady Luck, which paid dividends for the team in the 45th minute, when Voyageurs keeper Matt George attempted to clear the ball and it deflected off Blues midfielder Veljko Lukovic and into the net to put the Blues up 1-0.

The Voyageurs once again had ample scoring opportunities in the second half but couldn't bury its chances. As the intensity mounted, so too did the yellow cards, as the Voyageurs accumulated a total of three yellow, as well as a red card, before the game came to an end. The Blues would add another tally on a penalty kick by Darragh McGee to make the final score 2-0 Blues.

Voyageurs head coach thought his team battled hard despite the loss.

"Our boys battled hard out there, and we didn't catch any breaks," Castrechino said. "We will regroup for tomorrow and hopefully bring the same intensity."

And the Voyageurs did just that against the Ryerson Rams on Sunday, Oct.2. The 4-1-2 Rams were expected to give the Voyageurs a tough outing to close the weekend, but the Voyageurs displayed tenacity and heart to overcome its opponent.

Both teams battled for chances in the first thirty minutes but it was Dieri Drame, who kicked the ball in mid-air with his weak foot, that vaulted the Voyageurs on what was an impressive string of offensive opportunities thereafter. Stephen Fattore and James Bond added goals in the half to put the Voyageurs up 3-0. The second half did not go as anticipated for the Rams, as Drame once again scored, this time with a header, which chased Ryerson's goal keeper Christian Marald from the net 17 minutes into the half. The Rams would break the goose-egg but it had no significance in the final outcome, as the Voyageurs took the game 4-1.

Voyageurs captain Bond said it was Laurentian's work ethic that earned the team the win.

"Last week we played Carleton and there was no effort and no battling," Bond said. "But today and even yesterday we battled and we came out on fire. A couple of lucky bounces of course but in the end it was hard work and determination that got us the 'W' today."

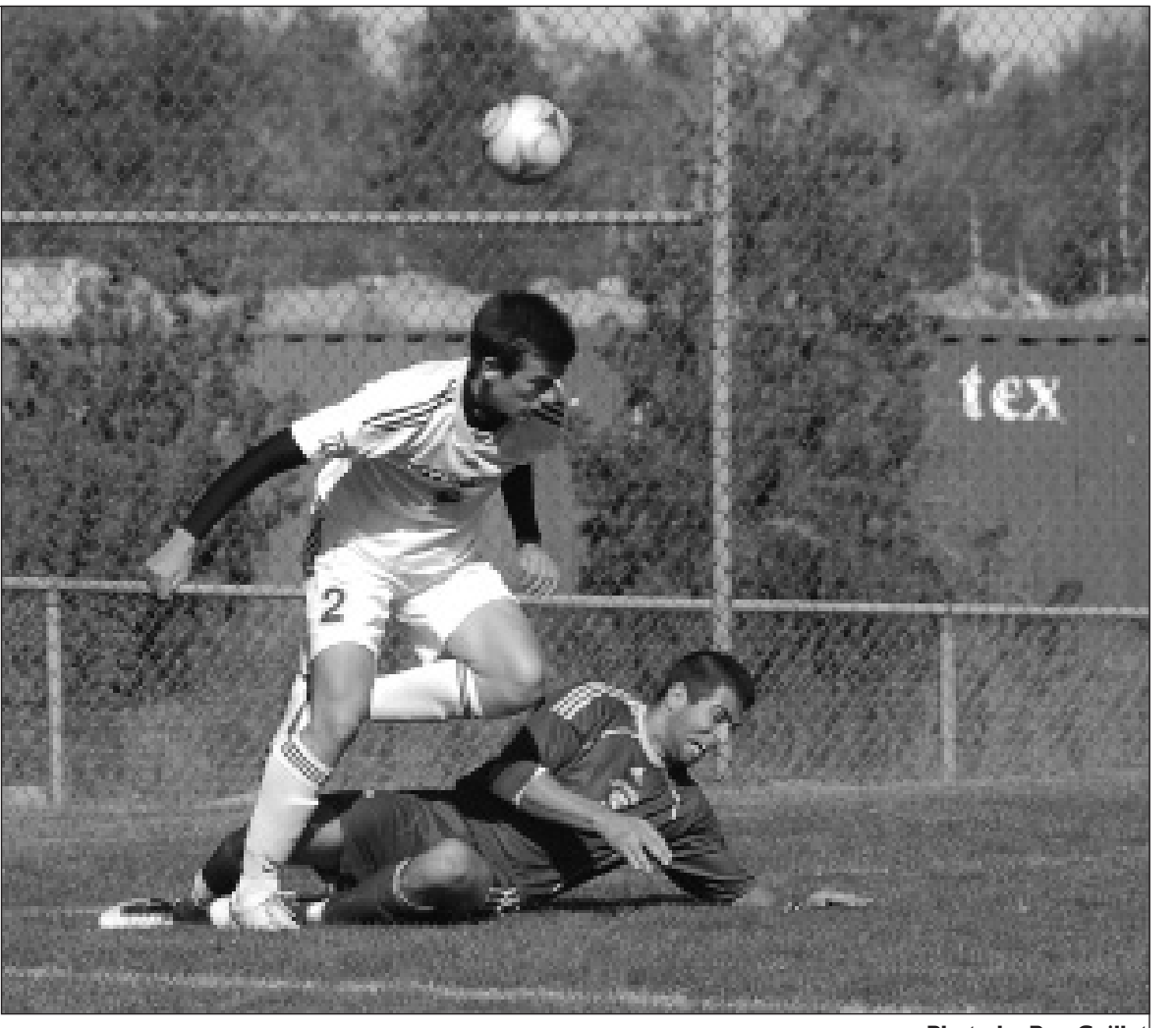


Photo by Ron Guillet

Andrew Posteraro slides in to challege a Ryerson striker.

As the playoffs approach, Bond said the Voyageurs must work as a unit if they hope to reach the next level.

"I think we need to play with and for each other more than anything else," Bond said. "I find that with the best teams it's not a bunch of superstars, it's a bunch of soldiers, guys that are willing to play for winning over scoring a nice goal."

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Intramural basketball off to great start

BY AMANDA VIZZARI

The intramural men's basketball team is off to a great start at Laurentian University.

Every team has played two games so far and a few of them were nail bitters finishing with close scores. The current standings are as follows: tied for first place are "Bulldogs", "Team More Powerful", "Raptors", and "Rez Flint Michigan Tropics"; tied for second place are "Razzle Dazzle", "T-Birds", "The Rim Jobs", and "P-Rains"; and tied for third place are "Dream Team", "Huntington A", "The Hung and the Breast Less", and "Les Bleues". All teams are close in the standings as we continue to the third game night.

After every game the convenors award one player with the Most Valuable Player Award. The winners to date include: Jon Hillard and Wayne Otton from "Team More Powerful", William Bushiri from "Les Bleues", Mark Wiersma and Shane Raymer from "Razzle Dazzle", Mike Stevens from "Dream Team", Martin Chenard from "T-Birds", Jonathon Kpazai from "Raptors", Jonas Stoncius from "The Hung and the Breast Less", Lachlan Macgregor from "Rez Flint Michigan Tropics", and Darby Rieve from "The Rim Jobs.

On Sept.29 the program held its "All Star Night." Athletes who dressed like their favourite player received a ballot to be entered into a draw for a prize. The winner of the "All Star Night" went to Ryan Joseph from Les Bleues. He won a prize generously donated by Marks Work Warehouse and a $25 gift certificate from Buzzy Browns. Coming up on Oct. 11 the program has a Canned Food Drive planned. For every non-perishable food item a participant brings in they will receive a ballot to be entered into another draw for a great prize. The program is currently in the process of talking with the Laurentian University Student Food Bank.

Prizes given out to date include twelve coupons to all the Most Valuable Players courtesy of Dairy Queen, a prize bag containing various items from Marks Work Warehouse and a gift certificate from Buzzy Browns.

Only the top four teams make it to playoffs therefore every team must continue to bring their game in order to rise to the top. Playoffs will be held on Oct. 18. Semi-finals will be played first followed directly by finals at 10 p.m.

Lady Vees remain in top-four

BY RON GUILLET

The Laurentian Lady Vees' soccer team split its home weekend games but remain deadlocked for fourth place in the Eastern division.

If Laurentian hopes to host a playoff game, it will have to fend off the Carleton Ravens, who have an identical record at 5-4-2. With five games remaining until the playoffs, the Lady Vees will control its own fate in the final stretch.

On Saturday, Oct.1, the Lady Vees faced the Toronto Varsity Blues in what was a spirited affair. The first half had both teams exchange quality scoring opportunities but the Lady Vees had a difficult time finishing its chances. Lady Vees captain Lisa Watson came close in the final minutes of the first half when she lobbed a shot over the Blues' keeper but hit the post to keep the score at zeros.

The Blues displayed more composure and a willingness to win battles in the second half, however, which ultimately proved too much for the Lady Vees to handle. The Blues opened the scoring off a corner kick play and never looked back, adding another tally late in the game to down Laurentian 2-0.

The Lady Vees came out more focused on Sunday, Oct.2, against the 3-4-3 Ryerson Rams. There was an emphasis on physicality throughout the game as both teams did not shy away from aggressive play. Brette Vanderwoode opened the scoring for Laurentian when Watson's shot was blocked inside the box and a fortunate bounce found Vanderwoode to slip it past the Rams' keeper.



Photo by Ron Guillet

Brette Vanderwoode battles for possession with a Ryerson player.

The second half had the Lady Vees display aggression once again which seemed to frustrate the Rams. Watson took advantage of a turnover and unleashed a bullet shot from 40 yards out which put Laurentian up 2-0. Watson has now surpassed her career-high of five goals, as the budding captain has six goals in 11 games, which ranks her fifth in the Ontario University Athletics in goal-scoring.

Lady Vees head coach Rob Gallo said it was important for Laurentian to get out of its scoring drought to gain confidence moving forward.

"I thought the girls rebounded well after yesterday," Gallo said. "We played well yesterday and deserved a better fate and had some chances but today we buried them. We've been in a rut for goal scoring so to score two was big for us. It gives us confidence moving forward, and I was pleased with the overall performance of the team."

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Intramural volleyball standings update

BY ELYSE LATIME

Laurentian University Intramural Modified 4x4 Volleyball has been off to a competitive start to the season. Many teams have dressed up for the themed nights and earned points for the "Best Costume" prize. During the week of Oct. 3, prizes have also been given out to the individuals who went all out and dressed in funny, bright, and crazy colours.

As of Wednesday, Sept. 28, the scores for the games won, are as follows:

Non- Competitive	Competitive
Spikers- 2	Dirty Bird- 4
T-Birds- 2	Best Sets You Ever Had- 2
Some Spike it Hot- 2	Dream Team- 4
Huntington A - 0	Ball Hawks- 2
Huntington B- 0	Bird Hunters- 4
Wild Childs- 2	Gummi Bears- 0
Team 7- 4	Team More Powerful- 4
Nuff Said- 2	Sting- 0
The Aces- 4	Super Smash Bros- 2
Ram Rod- 2	SSR- 0
Zebras- 0	Smashers- 2
Wild Cats- 4	Team FLBU Wild- 0

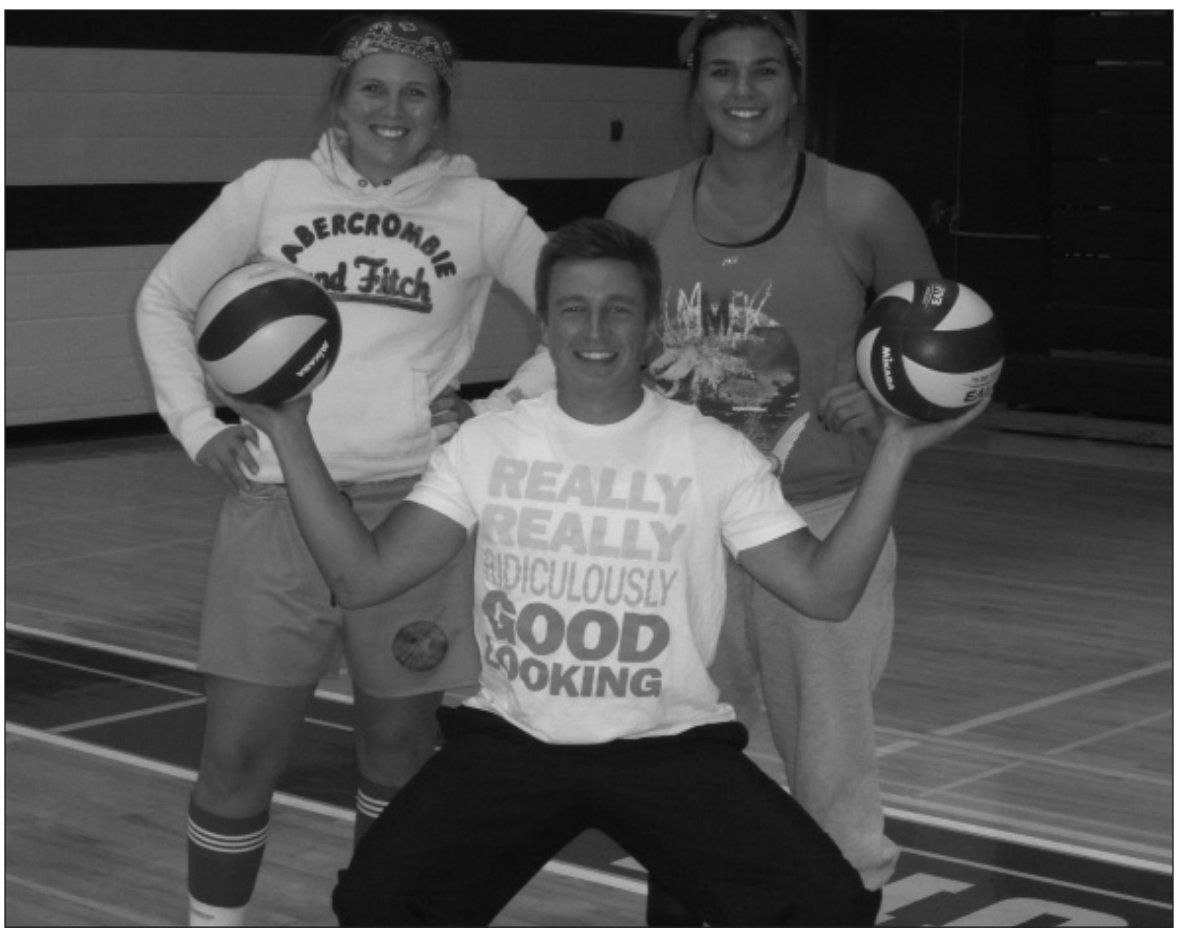


Photo supplied

Players from the intramural volleyball team pose in the gymnasium.

Rabey's soccer round-up: busy week in the world of soccer

BY MATT RABEY

(**Editor's note**: *Welcome to Lambda's newest sports column where we will be focusing on the most watched sports league on the planet. Also to be included in our coverage: Euro Cup qualifiers, the UEFA Champions League and brief analysis of other top leagues and clubs.)*

We begin with a look at all the entertainment from Oct. 1 and 2 where an action packed weekend included: three derby matches, Arsenal in free fall, a few records being set at the expense of the Queen's Park Rangers, Manchester United continuing to stay on top, and poor conduct by players as well as supporters.

The first derby of the weekend was contested in Merseyside as the Reds took on the Toffees at Goodison Park. It turned out to be yet another controversial victory for Liverpool as midfielder Jack Rodwell was shown straight red for a legal challenge on the Uruguayan talisman Luis Suarez. Referee Martin Atkinson's error immediately changed the pace of the match and although Everton were still able to muster a few chances, they were unable to hold off Liverpool's onslaught resulting in a two nil defeat.

The other two intense rivalries contested were both out of London: Arsenal versus Tottenham and Queen's Park Rangers versus Fulham. The North London derby was the most evenly matched of the two with either side showing that they were capable of coming out on top. The first half of action ended with the Spurs being the first to get on the scoreboard through Rafael Van Der Vaart in the 40th minute of play. Not to let this discourage the Gunners, the second half was to start with a goal to equalize through Aaron Ramsey. Spurs immediately counter-attacked and if not for some brilliant goalkeeping from Szczesny to deny Emmanuel Adebayor Tottenham would have had regained the lead much quicker. As the game continued to unfold, the holes in Arsenal's all to familiar permeable defence were exploited and defenseman Kyle Walker was able to hammer a shot from distance in the bottom left corner of Szczesny's net. This defeat now leaves Arsene Wenger's men adrift in 15th with only two wins from seven encounters this season thus far.

Finally, we turn to the six nil thrashing that Fulham administered to the Hoops at Craven Cottage, which was: the win by the largest margin for Fulham, the worst defeat in the Premiership for QPR and Andrew Johnson being the first Fulham player to score a hat trick for the club. This massive defeat is the first since new owner Tony Fernandes purchased the club in early September.

Next we take a look at leaders Manchester United, who have yet to lose a game this season in all competitions. Playing against a newly promoted Norwich City United surprisingly was unable to score during the first half, but after the dressing room talk from Sir Alex, Man U showed why they are top of the table and defending champions with what turned out to be a comfortable 2-nil victory at home.

The other matches that took place over the last weekend included: Chelsea serving Owen Coyle's Bolton a 5 to 1 defeat, Welsh side Swansea beating Stoke City at home, Aston Villa dusting off Wigan 2 nil to the good, Newcastle beating Wolves by a narrow margin of 2 to 1, Sunderland playing out a closely contested 2 all draw and finally, Manchester City decisively crushing Blackburn 4-nil.

Although in the midst a fine spell of form in recent weeks on the island, Manchester city leaves much to be desired when engaging opposition from the continent. Their meeting with top German outfit Bayern Munich lead to a decisive two nil defeat. It would have been bad enough had it only been a learning experience at the hands of the Bavarian giants, but once again dissention among the ranks presented itself through Edin Dzeko and Carlos Tevez. Dzeko acted the prepubescent when he whined and complained bitterly to manager Mancini after being benched 10 minutes into the second half. Yet this proved to be a minor talking point when later in the match Tevez flat out refused to go on the pitch and in affect refused to have a future at the City of Manchester.

Another much more outrageous event occurred at White Heart Lane this past weekend and it was one of the most disgusting to ever hit the Premier league. Former Arsenal and Manchester City man Emmanuel Adebayor, who is now despised by Gunners fans for his over the top goal celebration in 2009 in front of the Arsenal supporters section, was targeted Sunday with a horrendous chant. Supporters were heard chanting, "It should have been you, it should have been you, killed in Angola, it should have been you." This is referring to when gunmen attacked the Togolese team bus, while on its way through Angola to the 2010 African Cup of Nations. The attack resulted in the deaths of three passengers and nine others being injured. Both clubs have rightfully condemned the outrageous act and the fans that engaged in this practice to be banned from attending further matches at White Heart Lane.

This Thanksgiving weekend signals a break from domestic play for Euro qualifies to take place, so look for my review in the next edition of Lambda.

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Vees defend title in cross-country

BY LAMBDA STAFF

Laurentian Women's Cross-Country running team have successfully defended the team title at the Waterloo Open, placing first against five other OUA squads.

Competing over a 4-kilometre course on the University of Waterloo Icefields, the Lady Vees scored 28 points by placing four runners in the top-10 and edging rival University of Waterloo squad by 21 points. They were followed by teams from York, Brock, Laurier and Trent.

The Lady Vees' next race is the Yellowjacket Invitational in Rochester, NY on Oct. 15. The results were as follows:

Team Scores

1. Laurentian, 28 points
2. Waterloo, 49
3. York, 86
4. Brock, 133
5. Laurier, 134
6. Trent, 201

Laurentian Scorers - Place and Time

3. Adrienne Wilson, 15:01
6. Emma Tallman, 15:29
8. Gracie Tetzlaff, 15:36
10. Katie Wismer, 15:45
17. Ruth Burrows, 16:07
22. Jenna Thornber, 16:14
26. Katie Maziarski, 16:23
27. Lindsay Anderson, 16:27
32. Michelle Kennedy, 16:35
36. Morgan Rammo, 16:47
44. Alexandra Jarvis, 17:00
53. Alicia Canning, 17:23
66. Alyssa Bedard, 17:50
68. Charlotte Van Walraven, 17:59
75. Shauna Donaldson, 18:14
77. Kathleen Bonello, 18:25

Laurentian rowing claims first OUA medal

BY LAMBDA STAFF

Laurentian made history in rowing on Oct.1 in Peterborough. At the "Head of the Trent" regatta, Laurentian's rowing team was in a field of well over 1000 athletes in the regatta's 40th year. Leading the field of strong Laurentian finishes, Dylan Wing claimed the Voyageurs' first ever rowing medal in OUA competition.

In the first session of the day, Wing was on the water in the Heavyweight Single Men's race where he claimed a silver medal in a time of 22:36.93, less than five seconds behind the first place rower from Toronto and 13 seconds ahead of the athlete from Trent, who came in 3rd.

The lightweight double women's team of Alison Burrell and Melissa Martel came in 4th, just missing out on a medal. Rounding out the other top-10 finishes were the lightweight double men's team of Bradley Cutler and Jamie Clock (5th), heavyweight single woman, Burrell (7th) and the J.V. four-man boat (8th).

Coach Amanda Schweinbenz was proud to see the team's hard work pay off.

"I am really happy with everyone's performance, especially Dylan's silver medal," Schweinbenz said. "The entire team has been working hard on and off the water and we are seeing the results. We are going to make a few adjustments over the next couple of weeks in to get everyone ready for the Brock Invitational Regatta."

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Hockey teams are a staple in city's sports culture

From St.John's to Sudbury: hockey teams are an integral part of sports culture

BY ANDY VEILLEUX

Adding a professional hockey team to a Canadian city creates a buzz like nothing else.

The buzz around St. John's (and surely Winnipeg, if you had the chance

to catch any of their pre-season games even), is thick. You can taste the energy in the city.

The players smile in interviews when asked about the city, or the excitement.

Even some of the foreign players speak about how great it is to be playing in a Canadian city. Players who played against the formers St. John's Maple Leafs speak about how difficult this building was to play in, and how energetic the crowd was.

And then the arena went dark. The AHL team moved, being replaced by a QMJHL team. The Fog Devils never had a chance, from what I understand.

People were too disappointed with losing the professional team, they didn't have time to mourn, and so they couldn't celebrate the new team.

Some people said junior hockey wasn't good enough, but I don't buy that.

I like junior hockey more than NHL hockey in some ways. Juniors are filled with so much hope, and so much potential.

The players are mostly modest, because they are still trying to make it. They aren't being paid six or seven figures a year. They are playing it more for the love of it.

Sure, the skill level isn't the same, but it's not as corrupted by money either. It's less of a business.

I will never understand how an AHL team folds in a hockey-crazed city like St. John's. Maybe there were other factors involved aside from just the fans and the hockey.

Maybe the corporate support wasn't there.

I've heard the junior team here was poorly managed, which helped lead to its demise.

I always reflect back to Sudbury, and I can't imagine not having the Wolves there. They are a staple in Sudbury's sports culture.

I remember attending games last season where half of the seats were empty.

It's so sad being in a sports building that isn't full, especially in a city of roughly 160,000 citizens with a capacity of only about 4,500, when you are the only game in town.

That's an enigma to me, because I couldn't imagine not watching live hockey.

Watching it on TV isn't the same, because it's harder to feel the energy. Sure, some crowds are strong enough that you can feel the atmosphere, but there is nothing like feeling your spine tingling as the crowd is roaring for the home team.

There is nothing like that buzz.

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Happy (soon-to-be) seventy-fifth birthday CBC

VICTORIA, B.C. (CUP) — The Canadian Broadcasting Corporation is approaching its 75th birthday. What does it mean to us three quarters of a decade later?

The CBC was born out of the Canadian Radio Broadcasting Commission on November 2, 1936. A whole campaign with a refreshing colour palette has been launched to celebrate and highlight some of the content that has reinforced and connected us as a nation. Even the Royal Canadian Mint is hyping the party: limited-edition commemorative quarters are on the market.

The celebrations have started, and a new logo and slogan remind us that the CBC is "yours to celebrate." And so it is.

The crown corporation CBC/Radio-Canada is the chief provider of Canadian news, music, and storytelling. It's gone from black and white to colour, colour to high-definition, and is currently transitioning from analog to digital. Our media climate is shifting and our beloved CBC is up against a weak economy, changing demographics, and emerging technologies.

Birthday or not, life slows down for no one.

In March, Canadian finance minister Jim Flaherty announced that the CBC must submit two proposals to meet reductions in operating appropriations. The proposals will outline how to meet a five-percent and 10-percent cut over three years and will inform the 2012 federal budget. It's part of a government-wide strategic and operating review of 67 organizations. Sounds like the government is asking the CBC to buckle down and not only prepare, but plan, for cuts.

During the weak economic period of 2009, the CBC had losses of $171 million for which to make up. The public broadcaster shifted its game plan, sold assets, and cut close to 800 jobs. Now, two and a half years later, the federal government is asking the CBC to prepare for another round of wallet wringing.

What did you get the CBC for its birthday?

Every year, Canadian taxpayers contribute what works out to be $34 per capita to the public broadcasting service. Collectively, Canadians contributed nearly $1.1 billion last year.

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To read the rest of this article, please visit http://cupwire.ca/articles/47636.

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Encore hosts Stage Fright

BY NINA NESSETH

Looking for a unique Halloween experience without having to leave campus? The Encore Theatre Company will be bringing Halloween night to Laurentian University this year with Encore presents Stage Fright

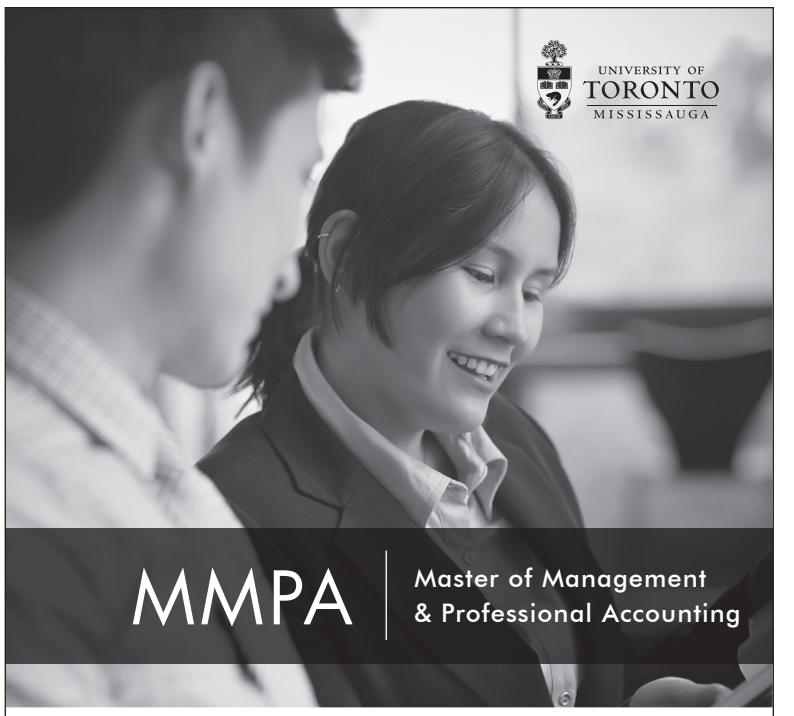
"Halloween belongs in the theatre," said Encore's artistic director Callam Rodya. "People dress up in elaborate costumes, it's dark and scary, and completely theatrical. It's every performer's favorite holiday and we want to extend that experience to the community."

Stage Fright will take place at Thorneloe University's Ernie Checkeris Theatre on Oct. 31 – the event will begin at 9 p.m. with a black light horror show designed by founding member Jenny Hazelton and featuring Thorneloe students and alumni. The Black light performance will take the audience through eerie tales designed around familiar Sudbury landmarks.

Following the one-hour performance Encore in association with Entertainment Technician Professions will offer an all-night dance party right in the theatre, complete with a fully-licensed bar, costume contest, and more.

Advance tickets are $10 each and can be purchased at Black Cat on Durham St., from any Encore founding member, or online at www.encoretheatre.ca. Tickets will also be available at the door for $15. A valid photo I.D. must be provided to purchase and consume alcohol. For more information, please visit www.encoretheatre.ca

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